



2nd GREENERING ENTREPRENEUSHIP COURSE

WHEN and WHERE: 5th to 9th September, 2022 in Valladolid, Spain

THE COURSE SCHEDULE:

Module 1: IP for Entrepreneurs, Trainer Dr. Atif Emre Demet

5th of September 2022

Module 2: From Idea to Product, Trainer Dr. Ahmet ÇUBUKCU

6th Of September 2022

Module 3: Lean Startup, Lean Canvas and Pitch Deck, Trainer Dr. Bülent Gümüş

7th of September 2022

Module 4: Economic Information: Financial Statements and Project Evaluation, Trainer Dr. Segismundo Izquierdo

8th of September 2022

Module 5: Final Pitch (The presentations will be performed by each team.)

9th of September 2022

WHO: PhD students and junior researchers (Participation limited to 7 teams of 3 participants)

WHY: to gain knowledge and develop skills in technology transfer into the market. It is a hands-on training course to transfer the technology you are working on into a business idea.

HOW: Groups of maximum 3 participants can register with one idea. If you want to participate but do not have a technology and/or team, you can register and will be assigned to a technology/team later.

WHAT TECHNOLOGIES: We encourage the senior researchers that “own” the technology to participate as technological mentor. This mentorship will be essential for the validation of the business idea. If you want to register your technology without a team associated to it, you can also do it and a team (if available) will be assigned to the technology.”

Registration for teams with technology:

https://docs.google.com/forms/d/14qcRU4kwnbGzLwH2sUWcEelFMklI63iE_dVUfb5Iu0s/edit?ts=62bf03b7

Registration for solo participants and teams without technology:

<https://docs.google.com/forms/d/1MNRAHSs1EFoqJ9FYnZ8dBUAPi0EUbqOBicXNWrlFyU0/edit?ts=62bf041f>

Registration for technology without a team associated:

<https://docs.google.com/forms/d/18JlreDb1tLTFKQmnwLltyVssGfS-wQTUQqZbisBxehM/edit?ts=62bf0458>